

Focus area of the impact profile

Define a focus area of your impact profile

You can develop impact profiles on many different levels. For example, you could develop an impact profile for:

- The entire institution/organisation
- A defined programme activity (an exhibition or other content)
- Physical facilities (lounge, recreation areas, café, etc.)
- Personal guidance
- Digital services

The purpose is to define which focus area you want to work on. In many cases, it may be appropriate to develop several impact profiles for different areas. However, you should initially choose a limited focus area to work on.

TIP!

By defining and delimiting a focus area very precisely, you can better understand the experiences of the participants. The broader the focus area, the fewer details and nuances you will include in your analysis.

Describe your focus area of the impact profile